

Ankeny SummerFest

2019 Single-Use License Policy and Agreement

Beginning in 2019, use of the Ankeny SummerFest logos requires permission from the organizing authority: Ankeny Area Chamber of Commerce. Please review the policy and complete the appropriate agreement as either an Event Sponsor or Participant, or as a media outlet seeking permission to use logos in editorial content. Logo misuse may impact future logo usage permissions and/or event entry.

- If you are an Ankeny SummerFest ***sponsor or event participant*** wishing to use an Ankeny SummerFest logo, please complete the **Single-Use License Agreement for Event Sponsors and Participants.**
- If you are a ***media outlet*** wishing to use an Ankeny SummerFest logo in editorial content, please complete the **Single-Use License Agreement for Editorial Content.**

Return completed forms to:
Ali Krogman or Mike Fischer
at the Ankeny Area Chamber of Commerce:

Email:
akrogman@ankeny.org
mfischer@ankeny.org

Fax:
515-964-0487

In-person or by mail:
1631 SW Main Street Suites 204/205
Ankeny, IA 50023



Ankeny SummerFest Logos Single-Use License for Third Party Usage Policy

Use of the Ankeny SummerFest logo and annual Theme Artwork will be permitted by external Sponsors and Participants of Ankeny SummerFest. Both the Ankeny SummerFest Logo and annual Theme Artwork may only be applied to a non-sale item that will be directly distributed at Ankeny SummerFest or used in connection with promotion/marketing of Ankeny SummerFest.

Publications wishing to promote Ankeny SummerFest in a purely editorial manner (printing information about Ankeny SummerFest without selling advertisement in connection to the story) will be permitted to include the Ankeny SummerFest logo and/or annual Theme Artwork.

Any party wishing to use the Ankeny SummerFest logo and/or annual Theme Artwork must complete an application for Single-Use License for Third Party Usage that includes a description of proposed usage. Ankeny SummerFest will review each application, and will release the respective logo(s) to third parties with satisfactory requests.

Except as expressly provided herein, the Ankeny Chamber of Commerce (the "Chamber") retains all right, title and interest in and to the Ankeny Summerfest Logo ("Logo"), including the right to update, revise, amend and prepare derivative works based upon the Logo in various forms of media in which the Chamber is involved, either alone or with other parties.

All third parties requesting logo usage will be under agreement to provide proofs and tear sheets when applicable. All agreements will be single-use to allow for review of logo usage and ensure no abuse of permissions. Failure to comply with any stipulation of the agreement will impact future agreements for Ankeny SummerFest Logo usage.

The Ankeny SummerFest Logo will bear the Registered ® designation in all uses. The Ankeny SummerFest Theme Artwork will bear the Trademark (™) designation in all uses.

Ankeny SummerFest Logo



2019 Ankeny SummerFest Theme Artwork





**Ankeny SummerFest 2019 Logos
Single-Use License Agreement for Event Sponsors and Participants**

The Ankeny SummerFest logo is being used by _____
for the purpose listed below.

A digital proof of the final, complete product or page(s) using any Ankeny SummerFest content will be sent to the Ankeny Area Chamber of Commerce prior to production, and a physical tear sheet of any applicable page(s) using any Ankeny SummerFest content will be sent to the Ankeny Area Chamber of Commerce following publication.

It is agreed that no specific Ankeny SummerFest material (pictures, calendars, events, logo, etc.) are being sold for sponsorship or advertising. I understand the Ankeny SummerFest Logo is a registered trademark logo and will bear the Registered ® designation in all uses; the Ankeny SummerFest Theme Artwork is a trademarked logo will bear the Trademark (™) designation in all uses; and all provided logos are only to be used under the single-use terms agreed upon.

Any item bearing the Ankeny SummerFest logo and/or annual Theme Artwork may only be directly distributed as a non-sale item at Ankeny SummerFest or in connection with promotion/marketing of Ankeny SummerFest.

Description of Ankeny SummerFest material (pictures, events, logo, etc.) usage:

Signature

Date

Chamber Representative Signature
(Signed upon receipt of Proof)

Date

****DISCLAIMER:** Failure to comply with any requirements set forth in this agreement may result in refusal of future logo license agreements at the discretion of the Ankeny Area Chamber of Commerce.



**Ankeny SummerFest 2019 Logos
Single-Use License Agreement for Editorial Content**

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